



## Beyond the End of Life Care Strategy - Programme

09.30 Registration & Coffee

10.00 **Chair's Introduction**  
Eve Richardson, Chief Executive, the National Council for Palliative Care (NCPC)

### Keynote Speakers

10.05 **Implementing the EOLCS: Where are we now?**  
Tessa Ing, Head of End of Life Care, Department of Health

10.30 **Success through Partnership Working**  
David Behan, Director General for Social Care, Local Government and Care, Department of Health

10.55 **Commissioning for Outcomes: Getting it right for End of Life Care**  
Mark Britnell, Director General of Commissioning and System Management, Department of Health

11.20 **Panel Discussion**

11.30 Coffee & Exhibition

12.00 **Promoting Public Awareness: Learning from Success**  
Professor Allan Kellehear, Centre for Death and Dying, Bath University

### 12.30 Master Classes SESSION 1 - Learning from Success

**A: Developing SHA and local Public Awareness Campaigns in dying and bereavement**

Dr Mark Roland - Respiratory Physician & SHA End of Life Care Lead, NHS South Central

**B: Progress in Performance and Quality Measurement**

Peter Tebbit, Policy Consultant, NCPC

**C: Collaborative Commissioning - A Case Study**

Becky Kingsnorth, Palliative Care Commissioning Manager, Barnet PCT

**Learning from the Delivering Choice Programme**

Dr Teresa Tate, Medical Advisor, Marie Curie Cancer Care

**D: The importance of Active User and Carer Engagement**

Barbara Pointon, Expert Carer & Jo Black, User Involvement Project Coordinator, NCPC

13.15 Lunch & Exhibition

### 14.15 Master Classes SESSION 2 - Learning from Success

**E: Promoting Public Awareness- Involving Users and Carers**

Michael Scanes, Chair of NCPC Service User Involvement Group & Rebecca Cooper, Lead Nurse, The Priscilla Bacon Centre for Specialist Palliative Care Services

**Talking about Dying - Support for Professionals**

L Graham Farley - Practice Educator, Marie Curie Hospice, Bradford

**F: Improving end of life care for the BME Community: Learning from the Tower Hamlets Approach**

Dr. Heather Richardson Director of Care Services, St Joseph's Hospice

**G: Developing your Workforce: from the Hospital to the Community**

Lucy Sutton, Director of Policy Development, NCPC & Fiona Shield, Workforce Development Specialist, NHS West Midlands

**H: Getting it right in Primary Care and Care Homes**

Dr. Keri Thomas, National Clinical Lead for the Gold Standards Framework National Centre

### 'Any Questions'

15.00 **Delivering End of Life Care - What Success Looks Like in 2009/10: Expert Panel**

Professor Mayur Lakhani, GP & Chair of NCPC (PANEL CHAIR)

Tessa Ing, Head of End of Life Care, Department of Health

National Lead for Social Care - TBC

Martin Green, Chief Executive, English Community Care Association

Cynthia Bower, Chief Executive, Care Quality Commission

Karen Taylor, Director, Health Value for Money Audit, National Audit Office

16.30 Close

### WHY THIS CONFERENCE?

The End of Life Care Strategy was published in July 2008 recognising the need for good quality, coordinated end of life care. This conference will take national policy and look at established, innovative examples of implementation across health and social care. It will give delegates an opportunity to discuss specific difficulties and come up with practical solutions.

### THIS CONFERENCE WILL:

- ✓ explore and share examples of best practice in implementing the End of Life Care Strategy
- ✓ highlight the benefits of effective commissioning
- ✓ identify areas for partnership working across sectors
- ✓ highlight the case for effective service user and carer involvement

### WHO SHOULD ATTEND?

- ✓ Chief Executives and Directors of Commissioning from Primary and Secondary Care Trusts
- ✓ Local Authority and Social Care Providers
- ✓ Health and Social care Policy makers
- ✓ Care Home Staff, Palliative Care Specialists across all sectors
- ✓ District Nurses, Admiral Nurses, Macmillan Nurses, Marie Curie Nurses
- ✓ General Practitioners